

ELIZABETH FREEMAN MILLER

EDUCATION

UNIVERSITY OF CINCINNATI

DAAP CLASS OF 2015

BS Graphic Communication Design;
Professional Practice Program, alternating
semesters of classroom study with work in
field of Graphic Design.

SKILLS

Design Systems
Photo & Video Art Direction
Event Design
Print Production
Social & Email Design
Photo Editing
Figma & Adobe Suite

efreedesign.com

efreedesign2@gmail.com

513.722.6538

WORK EXPERIENCE

OPENTABLE | SAN FRANCISCO, CA

SENIOR DESIGN MANAGER *MAR 2023-PRESENT*
LEAD BRAND DESIGNER *FEB 2020-MAR 2023*
SENIOR BRAND DESIGNER *SEPT 2018-FEB 2020*
BRAND DESIGNER *JULY 2017-SEPT 2018*

Art Direction of brand refresh, photo/video shoots,
and campaigns, lead designer on event activations,
manager of consumer marketing design team.

LEVI STRAUSS & CO. | SAN FRANCISCO, CA

GRAPHIC DESIGN ASSISTANT *MAY 2016-JULY 2017*

Package design for denim, art direction of photo shoots,
creation of look books, point of sale graphics, and other
marketing collateral.

AIRBNB | SAN FRANCISCO, CA

GRAPHIC DESIGN FELLOW *JUNE 2015-MAY 2016*

Internal brand communications, external marketing
campaigns, social & digital assets, environmental
installations, fellowship thesis project involving research
on family travel & creation of a kit for kids.

GENSLER | NEW YORK, NY

ENVIRONMENTAL DESIGN INTERN *FALL 2014*

Created environmental graphics, wayfinding signage,
and branded exhibits. Assisted in publication and
event design projects.

APPLE | CUPERTINO, CA

PACKAGE DESIGN INTERN *SPRING 2014*

Assisted with packaging concepts, branding, and
photography selection for a new product, event
design and retail collateral for the Apple Earth
Day celebration.

TARGET | MINNEAPOLIS, MN

TEXTILE DESIGN INTERN *SUMMER 2013*

Working on the children's apparel team, completed a
long term design project in collaboration with a fellow
intern. Project included trend forecasting, strategy,
and textile design.